

# Electronic Article Surveillance



**Bartronics India Limited**

EAS has become an advantage in the market to control the theft.



At a Glance

**Market:**

Retail / Institutes

**Product Used:**

Gate Antennas,  
RFID Tags,  
RFID Labels  
Deactivator

**Solution:**

Anti Theft System

**A System that protects the Products and books from theft.**

**A system that uses a concept called Active Deterrence**

**A system that provides visual and audible alarm when a book lifting incident occurs.**

**EAS uses 3 components.**

**EM Tags and Smart Labels**

**Activator and Deactivators**

**Detectors (Antenna)**

**Why EAS ?**

**Reducing Book lifting losses**

**Increases Convenient Access to the Books**

**Ease in Inventory Control**

**Creating a more pleasant environment for the customers**

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